

# 2017 Freshy Awards

**Administrator of the Year**

**Program Access Index Award  
of the Year**



**Grassroots Mobilizer  
of the Year**

**Innovative Outreach  
Leader of the Year**

*The “Freshy” Awards honor the actions of individual Californians, organizations, and counties from across the state that have worked diligently in the last year to improve CalFresh.*

# Administrators of the Year

## Andrea Ford

Assistant Agency Director  
Alameda County Social Services Agency, Workforce and  
Benefits Administration

## Tiana Wertheim

SFBenefitsNet Manager  
San Francisco Human Services Agency



# Grassroots Mobilizer of the Year

## Francesca Costa

CalFresh Outreach Program Manager  
San Francisco-Marin Food Bank



# Innovative Outreach Leader of the Year

## Elizabeth Gomez

Associate Director of Client Services  
Alameda County Community Food Bank



# Best in Class PAI

CFPA's Program Access Index (PAI) estimates CalFresh utilization among low-income individuals in each of California's 58 counties. This year, best in class PAI awards for small, medium, and large county will be presented to three California counties.

$$\text{PAI} = \frac{(\text{CalFresh Participants}) - (\text{Disaster CalFresh Program Participants})}{(\text{Individuals with Income} < 125\% \text{ of poverty}) - (\text{FDPIR Participants})} - (\text{SSI Recipients with Income} < 125\% \text{ of poverty})$$



# Best in Class PAI Small County



**Del Norte**

*Best in Class PAI Small County*



# Best in Class PAI Medium County



**Imperial**  
*Best in Class PAI Medium County*





# Best in Class PAI Large County



**San Bernardino**  
*Best in Class PAI Large County*

