CalFresh Forum 2017
Our Door is Open for All
February 1, 2017

Kim McCoy Wade,
CalFresh Branch Chief

Need for Food Assistance

- 1 in every 5 Californians is poor, according to supplemental poverty measure – the highest rate in the nation.

Vision, Mission & Values

Vision

- Better access to better food for better living.

Mission

- With counties and other stakeholders, provide CalFresh/SNAP benefits, CalFresh Outreach, SNAP-Nutrition Ed, CalFresh Employment & Training, and Disaster-CalFresh.

Values

- Collaboration, Excellence, Innovation, Inclusion.

cal fresh
BETTER FOOD FOR BETTER LIVING

CalFresh Fast Facts

- California currently serves over **4.2** million people with an average monthly benefit of ≈ $141 per person.

-

November 2016
258,325   Public Assistance Households
1,772,392   Non-assistance Households

- Approximately **$7.3** billion in CalFresh benefits annually, and an economic benefit of ≈ $**13.1** billion dollars per year.

cal fresh
BETTER FOOD FOR BETTER LIVING

Goals for CalFresh Benefits

1. **Timeliness**
2. **Accuracy**
3. **Accessibility for All**

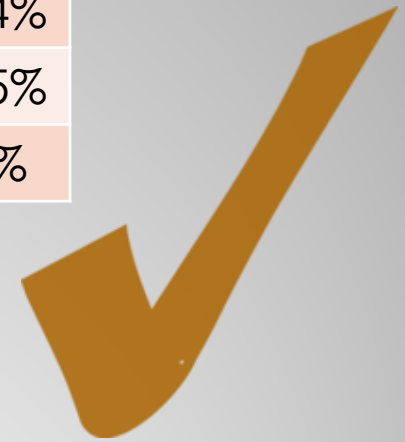# Current Status

Timeliness: SFY 2015-16	
30-Day Application Approval	97.4%
3-Day Expedited Service	93.5%
7-Day Expedited Service	97%

Accuracy: FFY 2016 *(through August 16)*	
Active Error Rate (Preliminary)	(Reset 10/1)
Negative Error Rate (CAPER)	**36.45%**

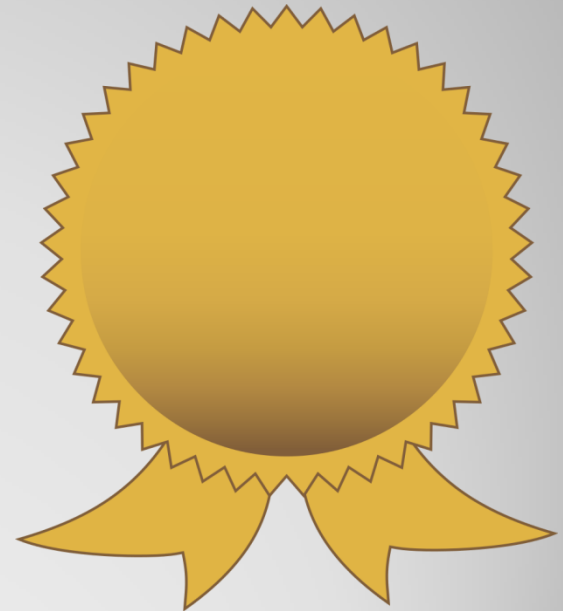| Participation: CY 2015	
Statewide Program Reach Index	69.7%

cal fresh
BETTER FOOD FOR BETTER LIVING

Goals for CalFresh Programs

1. Healthy changes
2. Job opportunities
3. Disaster response

Priorities for CDSS Excellence

- **PEOPLE**
- **DATA**
- **TECHNOLOGY**

Dashboard 2.0 Landing Page

Department of **Social Services**   CDSS

cal fresh

CalFresh Participation Trends	**Timeliness Trends**
Population Demographics Trends	**Churn Trends**
Raw Data Tables	**Add Hyperlink to Terms/definitions**

This dashboard has two elements: slicers and charts. It is suggested to make no more than four selections from any one slicer display, as the charts may be unable to accommodate such a quantity of data in an easily viewable format. A blank data cell in the graphs indicates that raw data is not available yet.

Strategies

- Ensure federal/state compliance.

- Develop state policy and program direction.

- Provide county support.

- Support shared digital services.
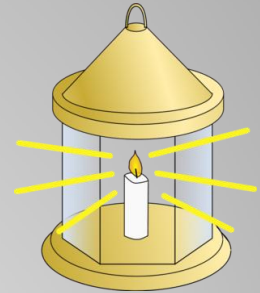
- Form partnerships.

FEDERAL

STATE

LOCAL

cal fresh
BETTER FOOD FOR BETTER LIVING

Activities

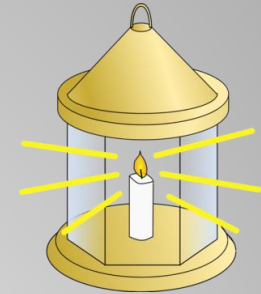- **Core Deliverables**
  - **25 Initiatives**

2017

Initiative Highlights
2017

1. Senior Access

2. Single Adult Time Limit (ABAWD) Planning

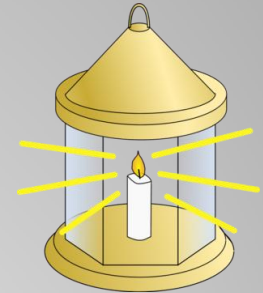3. Learning Collaborative on Customer Service Centers

cal fresh
BETTER FOOD FOR BETTER LIVING

Initiative Highlights
2017

4. Verification Hub Opportunities

5. New County TA Unit with Family Access Focus

6. Language Access Maps & Tools

cal fresh
BETTER FOOD FOR BETTER LIVING

Initiative Highlights
2017

7. E&T Expansion & Skills Focus

8. Nutrition Tools On-Line for Clients and Counties

9. Disaster Response Training & Planning

cal fresh
BETTER FOOD FOR BETTER LIVING

Discussion & Questions