

CalFresh Forum 2020

Holiday Inn Downtown | Sacramento, CA

February 5, 2020



California
Food Policy
Advocates





2020 Agenda

Welcome to the 2020 CalFresh Forum!

We look at this year's CalFresh Forum as an opportunity to regroup, reengage, and resist proposals that move CalFresh backward.

While we had much to celebrate in 2019, it really wasn't a great year for CalFresh. The year started with federal proposals undermining assistance to immigrants, continued with attacks on single adults, and ended with some harmful proposals to seniors and children.

This year's forum is an opportunity to bounce back from a bruising 2019. Let's rally around the CalFresh improvements we want to say "yes" to in 2020 while saying "no" to the harm the 2019 proposals bring.

Thank you for taking the time to participate in today's event and for your contributions toward the further improvement of the program that unites this cause, CalFresh.

Sincerely,



George Manalo-LeClair, CFPA Executive Director

8:00 Registration

9:30 Welcome and Opening Remarks

10:00 State of SNAP: A National Perspective

Stacy Dean, Vice President for Food Assistance Policy, Center on Budget & Policy Priorities

10:20 State of CalFresh 2019

Alexis Fernandez, Chief, CalFresh & Nutrition Branch, CDSS

11:00 Break

Transition to Morning Breakout Sessions

11:10 Morning Breakout Sessions

2020 CalFresh Legislation

Main Ballroom

Jessica Bartholow, Policy Advocate, Western Center on Law & Poverty

Jared Call, Senior Advocate, California Food Policy Advocates

Andrew Cheyne, Director of Government Affairs, California Association of Food Banks

Moderator: Tia Shimada, California Food Policy Advocates

Continuous Improvement and Customer Service

Breakout Room

Francesca Costa, Senior Program Manager, Code for America

Caitlin Docker, Associate Program Director, GetCalFresh - Code for America

Tracey Patterson, Senior Director, Social Safety Net, Code for America

12:10 2020 Freshy Awards Presentation

Main Ballroom

Alexis Fernandez, Branch Chief, CalFresh Branch, CDSS

Geroge Manalo-LeClair, California Food Policy Advocates

12:30 Lunch & Networking

Main Ballroom

1:30 Break

1:40 Afternoon Breakout Sessions

ABAWD Time Limit: Implications of the final rule and lessons learned from 6 counties

Main Ballroom

Amber Bonilla, Policy Analyst, CalFresh Policy Unit, CDSS

Liz Gomez, Director of Client Services, Alameda County Community Food Bank

Kristina Meza, CalFresh E&T Section Chief, CDSS

Rashon Seldon, Program Specialist, Alameda County Social Services

Peri Weisberg, Senior Analyst, San Francisco HHSA

Moderator: Becky Gershon, California Association of Food Banks

Food for All: Protecting and Expanding Access for Immigrants

Breakout Room

Anissa Basoco-Villarreal, Policy Director, Alameda Social Services

Sarah Dar, Senior Policy Manager, California Immigrant Policy Center

Amanda Schultz Brochu, Senior Director of Programs, San Diego Hunger Coalition

3:10 Closing Remarks

3:30 Event Closes

Social Media Tools

Participate via Twitter!

The official 2020 CalFresh Forum hashtag is: [#2020CalFreshForum](https://twitter.com/CAFoodPolicy).





The 2020 Freshy Award Nominees

The Freshy Awards honor the actions of individual Californians and organizations from across the state that have worked diligently in the last year to improve CalFresh. The winners are nominated by and selected for a Freshy Award based on the input of Californians from across the state. Based on your votes, the Freshy Award winners will be announced in each of the following categories:

- Administrator of the Year
- Grassroots Mobilizer of the Year
- Outreach Leader of the Year
- Federal Advocate of the Year

Access the full nominations at: bit.ly/freshy2020

Administrator of the Year

Ana Bolaños

Chief, CalFresh Healthy Living Program,
CDSS

LaShonda Diggs

Division Chief, General Relief and CalFresh
Division, Los Angeles County DPSS

Maribel Gallegos

CalFresh Program Manager,
County of San Diego HHSA

Margarita Cabral

Program Analyst II, Ventura County
Human Services Agency

Alexis Fernandez

Branch Chief, CalFresh Branch,
CDSS

Kathy Yang

Manager Specialist, CalFresh and
Nutrition Branch, CDSS

Grassroots Mobilizer of the Year

Jessica Bartholow

Policy Advocate, Western Center on Law
& Poverty

Orange County CalFresh Collaborative

Becky Gershon

Advocacy Manager, California
Association of Food Banks

Outreach Leader of the Year

California Community Colleges

Kristie Gutierrez

Community Health Worker II,
Providence Little Company of Mary
Foundation

Ismael Lopez

Outreach and Enrollment Liaison,
San Diego County HHSA

Kastury Priya

Director of Strategic Accounts,
HealthCrowd

Roy Chim and Ying Li Guo

CalFresh Outreach Associates,
Alameda County Community Food Bank

Lidia Gutierrez

Senior CalFresh Outreach Coordinator,
Foodbank of Contra Costa & Solano

Jovenes SANOS

Youth Leadership Advocacy Program,
United Way of Santa Cruz County

Congratulations to ALL the Nominees!

You are an inspiration to us all, and we are honored to work beside
you to improve the reach and impact of CalFresh!

Food insecurity

exists in all 58 counties in California, but so do solutions. That's why CFPA staff travel by plane, train, car, and bike to advocate for improved nutrition and health. [CFPA.net](http://cfpa.net)

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Each year, CFPA's CalFresh Forum brings together hundreds of key stakeholders from across the state to identify opportunities and discuss strategies to improve the reach and impact of CalFresh. The 2020 CalFresh Forum, in collaboration with CDSS's CalFresh Branch and the Alliance to Transform CalFresh, will focus on upcoming opportunities to improve how CalFresh serves vulnerable populations as we continue to work toward improving access and participation across the state.

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