

SB 900 (Wiener & Arambula) Double the 'Fresh' in CalFresh



CALL TO ACTION!



Tell state leaders that healthy food affordability is a priority! We're calling on the Legislature to pass SB 900 (Wiener/Arambula), **the California Fruit and Vegetable EBT Pilot, to increase market access to affordable, California-grown produce.**

SB 900 will modify the state EBT system to allow for dollar-for-dollar matching CalFresh benefits upon the purchase of California-grown fruits and vegetables, and will implement and evaluate this initiative in multiple California communities and at multiple types of retailers including grocery stores and farmers' markets.

It only takes a minute to make your voice heard. Once you've taken action, spread the word to others!

Let key legislators know you support SB 900!

**Call Senator Lara, Senate Appropriations Chair
Phone: (916) 651-4033**

"I'm calling to urge Senator Lara to support SB 900, the California Fruit and Vegetable EBT Pilot bill in the Senate Appropriations Committee. I support the effort to provide California fruit and vegetable benefits through CalFresh EBT, which would make California fruits and vegetables more affordable and accessible. We must advance our state systems to support food security, health and agriculture. Please support SB 900."

Sample Email

Send to: Senator.Lara@sen.ca.gov; Debra.Cooper@sen.ca.gov
Subject: SUPPORT- SB 900 (Wiener & Arambula)

[I am/Name of your organization is] writing to support SB 900, the California Fruit and Vegetable EBT Pilot Project bill. This will enable the CalFresh EBT system to integrate supplemental nutrition benefits that support California-grown produce purchases. Initiatives that provide financial incentives to CalFresh/SNAP recipients show that when low-income families have more money for fruits and vegetables, they buy and eat more fruits and vegetables! For these programs to be more effective and accessible, California needs a state CalFresh system that is efficient and accessible at local grocers and markets.



Sample Tweets

Support SB 900, the CA Fruit & Veg EBT Pilot bill to #DoubleFresh4CalFresh!
Make healthy food affordable and support CA Ag! @SenRicardoLara
@ToniAtkins @CAFoodPolicy <https://bit.ly/2uslqHL>

>4 million people rely on #CalFresh and still struggle to afford fruits & veggies. @SenRicardoLara @ToniAtkins plz support SB 900, CA Fruit & Veggie EBT Pilot bill! @CAFoodPolicy #DoubleFresh4CalFresh
<https://bit.ly/2uslqHL>

