





## Best Practices Implementation Guide

<b>OBJECTIVE A</b> Increase the number of students that select <b>Fruit</b> 	<b>OBJECTIVE B</b> Increase the number of students that select <b>Vegetables</b> 	<b>OBJECTIVE C</b> Increase the number of students that select <b>White Milk</b> 	<b>OBJECTIVE D</b> Increase the number of students that select the <b>Targeted Entrée</b> 
1. Display <b>Fruit</b> on all lunch lines in two locations. One location should be near the register.	1. Give <b>Vegetables</b> creative names & display next to <b>Vegetables</b> on the lunch line.	1. Place <b>White Milk</b> first in the lunchroom coolers, in front of sugar added beverages.	1. Make the Entrée with the greatest nutrient density the first or most prominent in the lunch line.
2. Display whole <b>Fruit</b> in a bowl or basket instead of a stainless steel bin or tray.	2. Display the creative names on posters or menu boards outside the cafeteria.	2. Place <b>White Milk</b> in every cooler in the lunchroom.	2. Give the <b>Targeted Entrée</b> an age targeted creative name and display the name next to the Entrée.
3. Employ signs and verbal prompts to draw attention to and encourage kids to buy <b>Fruit</b> .	3. Create a student SNAC <sup>1</sup> committee responsible for the naming of and signage for <b>Vegetables</b> .	3. Make sure <b>White Milk</b> accounts for at least 1/3 of all of the Milk displayed in lunchroom coolers.	3. Display the new creative name of the <b>Targeted Entrée</b> on a placard or menu board outside the cafeteria.

<sup>1</sup> Student Nutrition Action Committee: engage the student talent in your school to help make lunchroom changes that truly appeal to young people!

### Final take away: Location, Visibility and Choice are everything!

People are more likely to choose the first thing they see.

And ***kids are more likely to actually eat foods that they choose for themselves.***

If you can implement these changes you ***will*** see a change in the foods your students are selecting AND eating!