







SAVE THE DATE

Wednesday, October 26, 2011 10am-11am, PST

School Nutrition Policy Webinar Series

Please join us for the first in a series of webinars brought to you by The Los Angeles County Department of Public Health's RENEW Initiative:

WEBINAR 1: **RETHINKING THE LUNCHROOM** Strategies to Increase Healthier Food Selection & Consumption

Speakers:

Dr. Brian Wansink

Director, Cornell University's Food and Brand Lab Co-director, Cornell University's Smarter Lunchrooms Initiative Author of "Mindless Eating: Why We Eat More Than We Think"

Dr. David Just

Co-director, Cornell University's Smarter Lunchrooms Initiative

Denise Agati Interim Food Services Director, Ithaca City School District

Moderated by:

Michelle Wood

Policy Analyst, Project RENEW, Los Angeles County

Learning Objectives:

- Learn how research-based lunchroom alterations can influence students' selection and consumption of healthier foods items.
- Gain an understanding of how to increase the desirability of less popular, but more nutritious menu items.
- Identify strategies that can help you introduce new, healthy menu items without experiencing a drop in participation.

RETHINKING THE LUNCHROOM: Strategies to Increase Healthier Food Selection & Consumption

Join us for a Webinar on October 26

REGISTER NOW

Space is limited. Reserve your Webinar seat now at: https://www3.gotomeeting.com/register/583873166

To see smarter rooms in actions, please click on the following links: <u>http://www.channelone.com/video/lunch%27d:-part-</u> <u>one/#ooid=x0amN2MjrFFaGCX73GokV4trPJSDcDIz</u>

http://www.channelone.com/video/lunch%27d:-parttwo/#ooid=U5Nmh2MjoI7yYr8UUySYXn5CrX55rgl6

Title: RETHINKING THE LUNCHROOM: Strategies to Increase Healthier Food Selection & Consumption Date: Wednesday, October 26, 2011 Time: 10:00 AM - 11:00 AM PDT

After registering you will receive a confirmation email containing information about joining the Webinar.

System Requirements PC-based attendees Required: Windows® 7, Vista, XP or 2003 Server

Macintosh®-based attendees Required: Mac OS® X 10.5 or newer