

# New Grants to Support



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2.9.2017



# Today's Panel

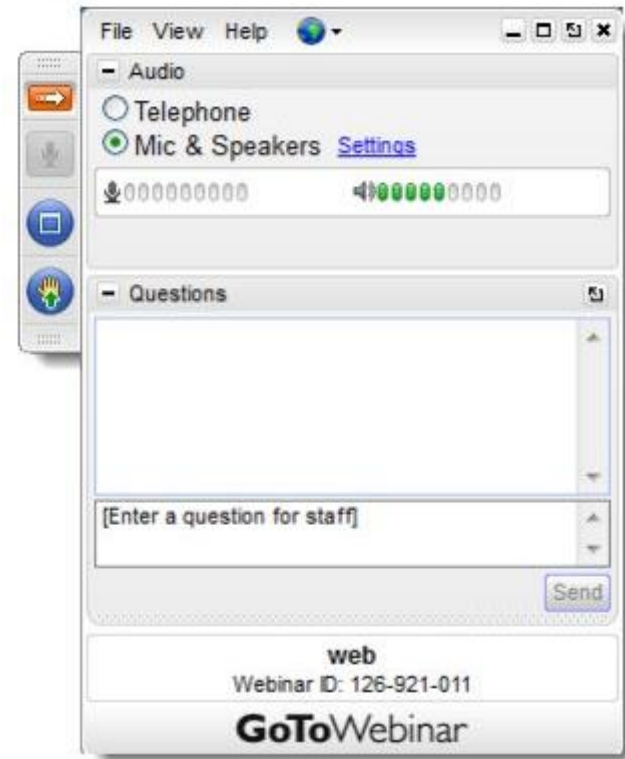
- Tia Shimada
  - Director of Programs
  - California Food Policy Advocates
- Tara Chambers
  - School Nutrition Programs Specialist
  - Nutrition Services Division, CDE
- Stephanie Bruce
  - Director, Nutrition Services
  - Palm Springs USD

# Today's Discussion

- Webinar Logistics
- Intro to Breakfast After the Bell & Breakfast Grants
- Grant Details
- Operating Breakfast After the Bell
- Q&A

# Webinar Logistics

- All participants are muted
- Please submit questions!
- Recording & slides will be posted



# California Food Policy Advocates (CFPA)

CFPA is a statewide policy and advocacy organization dedicated to improving the health and well-being of low-income Californians by increasing their access to nutritious, affordable food.



[www.cfpa.net](http://www.cfpa.net)

# Children in Need



**3 in 5** or more than **3 million**

CA public school students are eligible for free or reduced-price school meals











# School Breakfast Gap

**2 million**



Low-income, public school students  
in CA miss out on the health &  
academic benefits of school breakfast

# Benefits of School Breakfast

IMPROVED	DECREASED
 Cognitive Function	 Risk for Obesity and Diabetes
 Academic Achievement	 Aggressive Behavior
 School Attendance	 Delinquency
 Diet and Physical Health	 Suspensions
 Emotional Health	 Tardiness



# After-the-Bell Breakfast



## **SECOND CHANCE BREAKFAST**

Serve students during  
a mid-morning break



## **GRAB 'N GO BREAKFAST**

Let kids grab quick  
and healthy meals on  
the way to class



## **BREAKFAST IN THE CLASSROOM**

Serve breakfast when  
and where all kids  
are able to eat

**Models can be tailored to the needs of  
students and their schools**

# State Budget Investment

- **\$1 million** in grant funds to startup or expand school breakfast
- **\$2 million** in additional grant funds
  - ✦ Prioritizing after-the-bell breakfast
  - ✦ High-poverty schools
  - ✦ One-time costs (e.g., equipment, promotional materials, training)

# Other Resources

- School Breakfast Materials
  - <http://cfpa.net/school-breakfast>
- LCFF & School Nutrition
  - <http://cfpa.net/nutrition-and-education-policy>
- California Action for Healthy Kids
  - Katia Ahmed [kahmed@actionforhealthykids.org](mailto:kahmed@actionforhealthykids.org)





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# Grant Eligibility

- Public school districts, county offices of education, and directly funded charter schools
- SFAs must have at least 20 percent of students enrolled at the site approved for F/RP meals.
- The additional pot of funding will be prioritized for sites with over 60% F/RP and are implementing/expanding a Breakfast after the Bell service model
- Each SFA may apply for no more than 10 sites for up to \$15,000 per site



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# Grant Timeline

Date	Activity
January 4, 2017	RFA posted to CDE's Web site
March 1, 2017	Grant applications due to CDE
June 2017	CDE selects grantees
July 2017	Grantees receive funding
July 1, 2017 – March 1, 2018	Grant Period
November 1, 2017	Progress Reports Due to CDE
March 1, 2018	Invoices Due to CDE



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# Frequently Asked Questions

We are opening a new site in school year 2017–18. Since we do not have free and reduced-price meal data for this site, can we still apply for a grant?





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# Frequently Asked Questions

We do not participate in any of the child nutrition programs. Can we apply for grant?







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# Frequently Asked Questions

We have excess net cash resources.  
Can we apply for a grant?







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# Frequently Asked Questions

## Is there a separate application for the Breakfast After the Bell grant?

California Department of Education  
Nutrition Services Division

Section 1: Grant Plan  
Page 1 of 2

### 2017-18 School Breakfast Program and Summer Food Service Program Start-up and Expansion Grant Application

**Section 1: Grant Plan**

Submit only one plan per school district, county office of education (COE), or direct-funded charter school (hereinafter referred to as school food authority (SFA)). Do not attach a plan to each site application.

Check to indicate the type of grant for which you are applying. If applying for both, check both boxes.

School Breakfast Program (SBP)       Summer Food Service Program (SFSP)

Name of SFA: \_\_\_\_\_ FSD Number: \_\_\_\_\_ CBP's ID Number: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip Code + 4: \_\_\_\_\_

Name of Food Service Director (FSD): \_\_\_\_\_ E-mail Address of FSD: \_\_\_\_\_

Phone Number of FSD: \_\_\_\_\_ Fax Number of FSD: \_\_\_\_\_ Name of Superintendent/Administrator: \_\_\_\_\_

Enter separately the total amount of grant funds you are requesting for all sites; enter totals separately for each program.

SBP	\$	Number of Sites	COE Approved
SFSP	\$	Number of Sites	COE Approved

Name of the county superintendent of schools: \_\_\_\_\_ County-Creator/Student code: \_\_\_\_\_

Address of the COE: \_\_\_\_\_ COE Phone Number: \_\_\_\_\_

City: \_\_\_\_\_ Zip Code + 4: \_\_\_\_\_ County Name: \_\_\_\_\_

**1. BOARD APPROVAL**

Is the SFA's local board approval required before accepting this grant? Yes  No

If Yes, is a copy of the board approval enclosed? Yes  No

If board approval is required, but is not enclosed, a copy must be sent to the Nutrition Services Division (NSD) before staff can fully process this grant application.

**2. DISTRICT-WIDE PERCENTAGE OF STUDENT'S APPROVED FOR FREE AND REDUCED-PRICE (F-RP) MEALS**

Enter the number of students at this DISTRICT approved for the following eligibility categories as of the last operating day in October 2016:

2a. Free	2b. Reduced-price	2c. Total F-RP (A+B)	2d. Total District Enrollment	2e. % F-RP (A+B - A+B x 100)

**3. NET CASH RESOURCES**

SFA Cafeteria Fund operating balance as of July 1, 2016: \_\_\_\_\_ 3a \$

One month average food service operating expenses: \_\_\_\_\_ x 3 months: \_\_\_\_\_ 3b \$

Excess Net Cash Resources (3a-3b): \_\_\_\_\_ 3c \$

SFAs with excess net cash resources (NCR) must include with their application an explanation for why their excess NCRs cannot be used in lieu of grant funds. Please note that SFAs with excess NCRs may be ineligible for a grant.

Excess Net Cash Resources Explanation: \_\_\_\_\_

**4. PUBLIC/PRIVATE ASSISTANCE:** List by source and amount any public or private donations or other funding that you will receive to support the start-up or expansion of the SBP or SFSP. If no additional funding will be available, write None. Do not include SFA funds.

Public Source	Amount	Private Source	Amount
	\$		\$
	\$		\$



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# Frequently Asked Questions

## Where can I download the application?

Document	Description
<a href="#">Management Bulletin SNP-01-2017/SFSP-01-2017</a>	Availability for the School Breakfast and Summer Food Service Programs Start-up and Expansion Grants for State Fiscal Year 2017–18.
<a href="#">Instructions</a> (DOC)	Grant eligibility, application requirements, and instructions.
<a href="#">Application Section 1: Grant Plan</a> (DOC)	Submit only one grant plan per district or agency.
<a href="#">Application Section 2: Site Application</a> (DOC)	Complete one site application for each applicant site.
<a href="#">Scoring Criteria</a> (PDF)	Scoring Criteria form.
<a href="#">Good Standing Status</a> (DOC)	Includes the criteria that the California Department of Education will consider in determining an agency's good standing status.
<a href="#">Grant Appeal Procedures</a> (DOC)	Instructions for applicants that wish to appeal a grant award decision.

<http://www.cde.ca.gov/fg/fo/r9/sbsf17rfa.asp>



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# Grant Deadline

The CDE must **receive** signed and dated hard copies of grant applications (with original signature) on or before **Wednesday, March 1, 2017**.



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# Grant Deadline

- **The CDE will not:**
  - Accept any applications received after 5 p.m., on March 1, 2017
  - Process incomplete, illegible, or late applications
  - Accept fax or e-mail submissions
  - Accept placeholder applications of any type



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# Grant Application

The application has two parts:

1. Grant plan – SFA level information; complete one per SFA
2. Site application – Site level information; complete one per site



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# Grant Application

## Grant Plan

- **Public/Private Assistance** – Explain any public or private funding that the SFA has received for starting or expanding an SBP or SFSP. (Up to 5 points)
- **SFA Special Funding/Assistance** – Explain the technical assistance or funding, beyond normal operating support, that the SFA will provide to the site(s). (Up to 5 points)



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# Grant Application

## Grant Plan (cont.)

- **Barriers** – Provide a detailed explanation that describes the existing barriers that hinder the SFA's ability to provide breakfast or decrease children's ability or desire to participate in the SBP. (Up to 5 points)



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# Grant Application

## Site Application

- **Innovative Strategies** – Identify innovative strategies designed to maximize participation. (Up to 30 points)
  - Examples of innovative strategies: second chance breakfast, breakfast in the classroom, grab-n-go breakfast





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# Grant Application

## Site Application (cont.)

- **Budgets** – Identify equipment purchases, site outreach, promotional items and activities, and training (if applicable). (Up to 15 points)
  - Equipment
  - Outreach and Promotion
  - Training



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# Grant Application

## Site Application (cont.)

The CDE will award additional points if the site:

- Implements a **new SBP (15 points)**
- Qualifies for **Severe Need** breakfast reimbursement (the site served 40 percent or more F/RP lunches two years prior) **(15 points)**
- Is a **Program Improvement** school with at least 50 percent or more enrolled students approved for F/RP meals **(5 points)**
- Agrees to operate the SBP for no less than three years **(5 points)**



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# Helpful Hints for Submitting a Successful Grant Application

- Read the entire Breakfast Grant RFA (Management Bulletin, Instructions, and Scoring Criteria/Matrix)
- Equipment requested should support barriers and innovative ideas
- The cost of the equipment should be based on a quote from a vendor (including tax, shipping, etc.)



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# Helpful Hints for Submitting a Successful Grant Application

- Be descriptive in the narrative sections
- When applying for the grant, work with all possible parties to ensure your plans can be carried out



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# Contact Information

Tara Chambers, School Nutrition  
Programs Specialist, Nutrition  
Services Division

- [tchambers@cde.ca.gov](mailto:tchambers@cde.ca.gov)
- [breakfastgrant@cde.ca.gov](mailto:breakfastgrant@cde.ca.gov)
- 916-323-7177



# **BREAKFAST AFTER THE BELL**

**OPERATING A SUCCESSFUL PROGRAM**

# PALM SPRINGS PROGRAMS

- Breakfast in the classroom
- Second Chance Breakfast
  - Grab-n-Go at Secondary Sites
- Extended Breakfast



# WHERE DO I START?

1. Is it Feasible?
  - # of students on campus
  - Supervision
  - Staffing
2. Can the kitchen handle the new program?
  - Site Survey
    - Equipment
    - Storage
    - Power
3. What sites want a program?
  - Attend Principal and site meetings





# KEYS TO SUCCESS *OR*

## *HOW TO STRUGGLE LESS*

### 1. Pre-Implementation Check List

– List of things you need to achieve your goal

### 2. Implementation Timeline

– List of deadlines to achieve the goal

### 3. Equipment list

– Needed equipment by site

### 4. Pre-Launch checklist

– Description of all stakeholders roles and monitoring deadlines




# PRE-IMPLEMENTATION CHECK LIST

## *DESIGNATE A SCHOOL BREAKFAST TEAM*

- Ensure it is comprised of the stakeholders that will be beneficial to launching and supporting the program.
- Teachers, principals, food service staff, custodians, wellness coordinators, etc.
- Their purpose is to help plan the implementation and can be reconvened to assess and troubleshoot the program as it evolves.
- Find a champion

# PRE-IMPLEMENTATION CHECK LIST

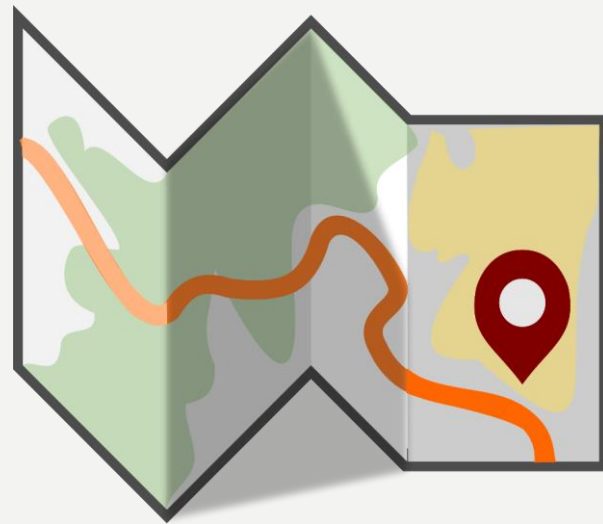
## MENU

<p><b>9</b></p> <p> Build-A-Meal</p> <p><b>Breakfast Entree</b> Mini French Toast Cinnamon Rush Assorted Cereal Go Big Yogurt &amp; Cocoa Cherry Bar</p> <p><b>Fruit</b> Peach Cup Frozen Juice Orange Amazin' Raisin</p> <p><b>Milk</b> Chocolate Milk 1% White Milk</p>	<p><b>10</b></p> <p> Build-A-Meal</p> <p><b>Breakfast Entree</b> Mini Maple Waffles Assorted Cereal Go Big Yogurt &amp; Cocoa Cherry Bar</p> <p><b>Fruit</b> *Mixed Fruit Amazin' Raisin Fresh Apples</p> <p><b>Milk</b> Chocolate Milk 1% White Milk</p>	<p><b>11</b></p> <p> Build-A-Meal</p> <p><b>Breakfast Entree</b> Breakfast Wrap Assorted Cereal Go Big Yogurt &amp; Cocoa Cherry Bar</p> <p><b>Fruit</b> Fresh Banana Berry Juice Amazin' Raisin</p> <p><b>Milk</b> Chocolate Milk 1% White Milk</p>	<p><b>12</b></p> <p> Build-A-Meal</p> <p><b>Breakfast Entree</b> Apple Cinnamon Muffin Assorted Cereal Go Big Yogurt &amp; Cocoa Cherry Bar</p> <p><b>Fruit</b> Amazin' Raisin *Mixed Fruit Kiwi</p> <p><b>Milk</b> 1% White Milk Chocolate Milk</p>	<p><b>13</b></p> <p> Build-A-Meal</p> <p><b>Breakfast Entree</b> Mini Maple Pancakes Assorted Cereal Go Big Yogurt &amp; Cocoa Cherry Bar</p> <p><b>Fruit</b> January Fruit Basket Apple Juice Amazin' Raisin</p> <p><b>Milk</b> Chocolate Milk 1% White Milk</p>
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# PRE-IMPLEMENTATION CHECK LIST

## MAP OUT THE SCHOOL

- Look for road blocks
  - Doors (are they open/locked)
  - Stairs
  - Elevators
  - Hills
  - Speed bumps



- How to video of the delivery process.

# PRE-IMPLEMENTATION CHECK LIST

## IDENTIFY AND PURCHASE EQUIPMENT

- Refrigeration
- Additional Storage
- Transport Carts
- Placemats, wet naps, garbage bags
- Trash Cans



# DEVELOP YOUR TIMELINE

- Using input from your school Breakfast Team, create a timeline for the different stages of implementation:
  1. Menu - New menu items, taste tests, availability
  2. Prep Work - Procuring equipment and supplies
  3. Training – training and educating all stakeholders about the change and process
  4. Breakfast service delivery – develop a minute-by-minute schedule that will ensure:
    - a. Timely prep
    - b. Prompt delivery
    - c. Proper and easy clean-up
  5. Post-rollout assessment – a few week after implementation assess the program for adjustments to logistics, training or procedures.

# PROMOTION & MARKETING

- School Newsletters
- Robo Calls/emails
- Back to School Night/PTA meetings
- Daily announcements with menu choices that day
- Website
- Local Media



# GRANTS AND HOW TO USE THEM!!!

- Starting a new Program
  - New Equipment
  - Increase Participation
- Expanding a current Program
  - More involved
  - May need to prove increased participation
  - Keep good data information
- Be Innovative!

WE'RE  
GIVING  
AWAY **FREE**  
**MONEY**



**STEPHANIE BRUCE**

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PALM SPRINGS USD**

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# Questions?

- ➔ **Today:** what questions do you have?
- ➔ **Coming Soon:** follow-up to key questions we aren't able to tackle in real time



# Thank You

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