New Grants to Support

2.15.2018

Today's Panel

- **Jared Call**
  - Managing Nutrition Policy Advocate
  - California Food Policy Advocates
- **Tara Masse**
  - School Nutrition Programs Specialist
  - Nutrition Services Division, CDE
- **Jennifer LeBarre**
  - Executive Director,Nutrition Services
  - Oakland Unified School District

Today's Discussion

- Webinar Logistics
- Intro to Breakfast After the Bell & Breakfast Grants
- Grant Details
- Operating Breakfast After the Bell
- Q&A

Webinar Logistics

- All participants are muted
- Please submit questions!
- Recording & slides will be posted
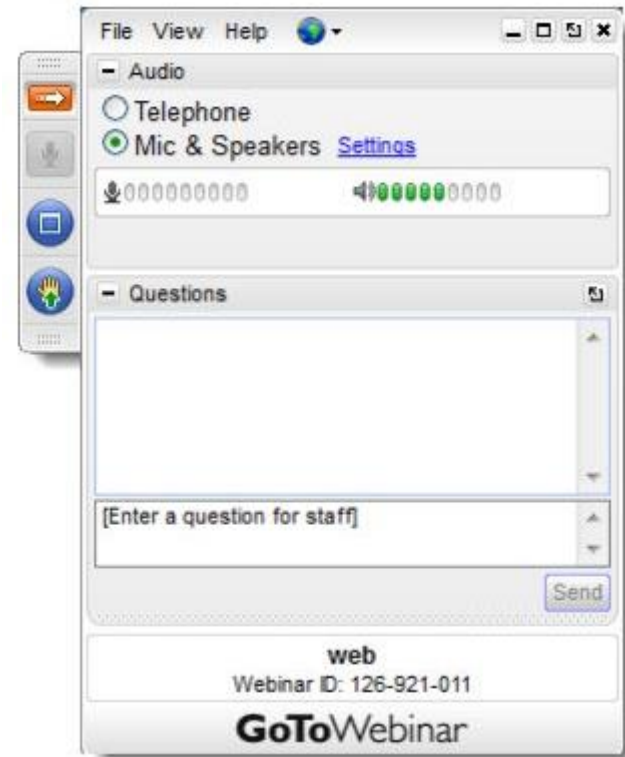
California Food Policy Advocates (CFPA)

CFPA is a statewide policy and advocacy organization dedicated to improving the health and well-being of low-income Californians by increasing their access to nutritious, affordable food.

www.cfpa.net

Children in Need

3 in 5 or more than **3 million** CA public school students are eligible for free or reduced-price school meals

School Breakfast Gap

2 million

Low-income, public school students in CA miss out on the health, attendance, and academic benefits of school breakfast

Benefits of School Breakfast

IMPROVED	DECREASED
Cognitive Function	Risk for Obesity and Diabetes
Academic Achievement	Aggressive Behavior
School Attendance	Delinquency
Diet and Physical Health	Suspensions
Emotional Health	Tardiness

Benefits of School Breakfast

Improved Attendance

3 in 5 low-income students could see improved attendance

Fewer Absences

3 million fewer absences from school

Additional Funding

millions of additional district funding

California Food Policy Advocates

Learn more at **http://bit.ly/BfastAttendance**

After-the-Bell Breakfast

SECOND CHANCE BREAKFAST

Serve students during a mid-morning break

GRAB 'N GO BREAKFAST

Let kids grab quick and healthy meals on the way to class

BREAKFAST IN THE CLASSROOM

Serve breakfast when and where all kids are able to eat

Models can be tailored to the needs of students and their schools

State Budget Investment

- **$1 million** in grant funds to startup or expand school breakfast

- **$2 million** in additional grant funds
  - ✚ Prioritizing after-the-bell breakfast
  - ✚ High-poverty schools
  - ✚ One-time costs (e.g., equipment, promotional materials, training)

Other Resources

- School Breakfast Materials

  – cfpa.net/school-breakfast

- Attendance and Breakfast Brief

  – cfpa.net/just-released-attendance-breakfast-policy-brief/#more-7522

- LCFF & School Nutrition

  – cfpa.net/nutrition-and-education-policy

Other Resources

- California Action for Healthy Kids Breakfast Grants

  – Eligibility and Timeline details: http://www.actionforhealthykids.org/tools-for-schools/apply-for-grants

  – Katia Ahmed kahmed@actionforhealthykids.org

Grant Eligibility

- Public school districts, county offices of education, and directly funded charter schools

- SFAs must have at least 20 percent of students enrolled at the site approved for F/RP meals.

- The additional pot of funding will be prioritized for sites with over 60% F/RP and are implementing/expanding a Breakfast after the Bell service model

- Each SFA may apply for no more than 10 sites for up to $15,000 per site

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Grant Timeline

TOM TORLAKSON
State Superintendent
of Public Instruction

Date	Activity
January 8, 2018	RFA posted to CDE's Web site
March 1, 2018	Grant applications due to CDE
June 2018	CDE selects grantees
July 2018	Grantees receive funding
July 1, 2018 – March 1, 2019	Grant Period
November 1, 2018	Progress Reports Due to CDE
March 1, 2019	Invoices Due to CDE

Grant Deadline

The online application closes on **Thursday, March 1, 2018, at 5 p.m.**, at which time the CDE will no longer accept applications.

Grant Application

- SFAs will now apply for the grant using our online application.

- The CDE will not accept paper applications.

Grant Application

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State Superintendent
of Public Instruction

Grant Plan

- **Public/Private Assistance** – Explain any public or private funding that the SFA has received for starting or expanding an SBP or SFSP. (Up to 5 points)

- **SFA Special Funding/Assistance** – Explain the technical assistance or funding, beyond normal operating support, that the SFA will provide to the site(s). (Up to 5 points)

Grant Application

Grant Plan (cont.)

- **Barriers –** Provide a detailed explanation that describes the existing barriers that hinder the SFA's ability to provide breakfast or decrease children's ability or desire to participate in the SBP. (Up to 5 points)

Grant Application

Site Application

- **Innovative Strategies** – Identify innovative strategies designed to maximize participation. (Up to 30 points)

  - Examples of innovative strategies: second chance breakfast, breakfast in the classroom, grab-n-go breakfast

Grant Application

Site Application (cont.)

- **Budgets** – Identify equipment purchases, site outreach, promotional items and activities, and training (if applicable). (Up to 15 points)
    - Equipment
    - Outreach and Promotion
    - Training

Grant Application

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State Superintendent
of Public Instruction

Site Application (cont.)

The CDE will award additional points if the site:

- Implements a **new** SBP **(15 points)**
- Qualifies for **Severe Need** breakfast reimbursement (the site served 40 percent or more F/RP lunches two years prior) **(15 points)**
- Is a **Program Improvement** school with at least 50 percent or more enrolled students approved for F/RP meals **(5 points)**
- Agrees to operate the SBP for no less than three years **(5 points)**

Helpful Hints for Submitting a Successful Grant Application

- Read the Instructions and Scoring Criteria/Matrix before completing the application.

- Equipment requested should support barriers and innovative ideas

- The cost of the equipment should be based on a quote from a vendor (including tax, shipping, etc.)

Helpful Hints for Submitting a Successful Grant Application

- Be descriptive in the narrative sections.

- When applying for the grant, work with all possible parties to ensure your plans can be carried out.

Frequently Asked Questions

Is there a separate application for the Breakfast After the Bell grant?

Frequently Asked Questions

Where can I find the application?

Request for Applications
School Breakfast Program and Summer Food Service Program Start-up or Expansion

Due: Thursday, March 1, 2018

Funding is for nonrecurring expenses incurred in initiating or expanding a (1) School Breakfast Program (SBP), serving students in kindergarten through grade twelve or (2) Summer Food Service Program (SFSP), serving children and youth eighteen years of age and under during school breaks. School districts, direct-funded charter schools, and County Offices of Education may apply for one or both types of grants; however, only one type of grant may be awarded per school site. Private schools, residential child care institutions, and juvenile detention centers are not eligible to receive these funds.

Program Questions: Tara Masse, e-mail: TMasse@cde.ca.gov, tel. 916-323-7177

Downloading Questions: Tara Masse, School Nutrition Programs Specialist, e-mail breakfastgrant@cde.ca.gov

Document	Description
Online Application Print Application (DOC)	Application for the 2018–19 School Breakfast Program and Summer Food Service Program Start-up and Expansion Grant.
Instructions (DOC)	Grant eligibility, application requirements, and instructions.
Scoring Criteria (DOC)	Scoring Criteria form.
Good Standing Status (DOC)	Includes the criteria that the California Department of Education will consider in determining an agency's good standing status.
Grant Appeal Procedures (DOC)	Instructions for applicants that wish to appeal a grant award decision.

https://www.cde.ca.gov/fg/fo/r9/sbsf18rfa.asp

Frequently Asked Questions

TOM TORLAKSON
State Superintendent
of Public Instruction

We have excess net cash resources. Can we apply for a grant?

Contact Information

TOM TORLAKSON
State Superintendent
of Public Instruction

Tara Masse, School Nutrition Programs Specialist, Nutrition Services Division

- tmasse@cde.ca.gov

- breakfastgrant@cde.ca.gov

- 916-323-7177

BREAKFAST AFTER THE BELL

OUSD Nutrition Services Teacher's Quickie
Guide to Breakfast Success 2017-2018

**OAKLAND UNIFIED
SCHOOL DISTRICT**
Community Schools, Thriving Students

OUSD Nutrition Services Sharing on Breakfast Success

APPROACH: THE RIGHT TEAM & PARTNERS

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PROGRAM DESIGN: CHANGE TIME & LOCATION

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PROJECT MANAGEMENT & TRAINING: WHAT TOOLS?

....

GOING TO SCALE: IMPACTS ON NUTRITION SERVICES

....

GRANTS: IDEAS FOR HOW TO APPLY

....

RIGHT TEAM & PARTNERS

Breakfast works better when everyone works together.

Nutrition Service Departments must reach out beyond the Department in order to implement a successful program. Custodial Services & Senior District leadership must also be involved.

A designated Project Manager is also key. This position can be a short term contractor or an existing district employee whose regularly assigned workload is temporarily reassigned. Often grant funds can pay for this position - or even be paid for by a food vendor.

KEEP STUDENTS AT THE CENTER:
Always keep in mind why the team is doing this work. How do you want students to experience the breakfast program?

TIME & LOCATION CHANGE
Breakfast After the Bell is the umbrella program with several models - in the classroom, grab n' go, and second chance. The main areas changed are time of service (when breakfast is served) and location (where students eat).

If possible, visit another school's program to observe. Many district's post videos and other training resources online. Use these to tailor to your school and district.

HOW IT WORKS: BREAKFAST IN THE CLASSROOM

DELIVERY
BREAKFAST PREPARATION

MEALTIME
FOCUSED AND READY TO LEARN

CLEANUP
LEAVE NO TRACE

HOW IT WORKS: GRAB N' GO - TWO MAIN AREAS TO CHANGE

TIMING
INTEGRATE WITH SCHOOL DAY

LOCATION
MEET STUDENTS WHERE THEY ARE

PROJECT MANAGEMENT & TRAINING

WHAT TOOLS?

CHECKLISTS
Work with the PM to map out pre and post implementation checklists, including central office related items. Pre-check lists will include school schedule, campus map, announcement notices, kitchen equipment capacity, supplies needed, training dates (for teachers and Nutrition staff), labor hour changes to name of few. Checklists can be used during check in meetings to track progress and assign tasks to each team member.
Central office items include financial modeling and menu planning.

TRAINING GUIDES
Develop both a teacher training guide and Nutrition Services training guide. If funding is available, hire a communications designer to integrate graphics and pictures - making the material easier to be retained.

GOING TO SCALE

Districts implementing more than one school will most likely experience impacts to central office operations.

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- More capacity needed on delivery vehicles, possibly requiring more routes or larger vehicles.
- More storage capacity and labor hours needed at central kitchens and warehouse.
- Increased delivery days for vendors- especially milk and especially for sites with limited equipment capacity.
- More capacity needed from Area Supervisors due to more complex operations.

IDEAS FOR GRANTS

All start up costs should be covered by grants. Different funders covers different areas.

- Equipment & Supplies

- Marketing

- Development of Training Materials & SOPs

- Contractors & Staff Support - CDE funding does not fund staff time but will provide support for technical assistant and training.

IDEAS FOR GRANTS

Wonderful partners to assist you.

Jennifer Le Barre
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Nutrition Services
Oakland Unified School District
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Zetta Reicker
Consultant
zetta.reicker@gmail.com

Questions?

➡ **Today:** what questions do you have?

➡ **Coming Soon:** follow-up to key questions we aren't able to tackle in real time

Thank You

Jared Call

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www.cfpa.net