

New Grants to Support



1.18.2018



Today's Panel

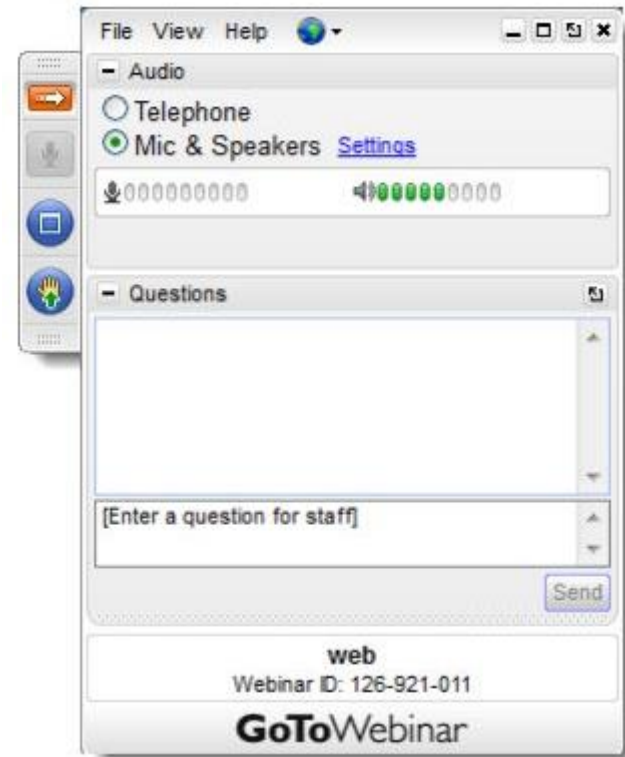
- Anna Colby
 - Nutrition Policy Advocate
 - California Food Policy Advocates
- Tara Masse
 - School Nutrition Programs Specialist
 - Nutrition Services Division, CDE
- Zetta Reicker
 - Consultant
 - Oakland Unified School District

Today's Discussion

- Webinar Logistics
- Intro to Breakfast After the Bell & Breakfast Grants
- Grant Details
- Operating Breakfast After the Bell
- Q&A

Webinar Logistics

- All participants are muted
- Please submit questions!
- Recording & slides will be posted



California Food Policy Advocates (CFPA)

CFPA is a statewide policy and advocacy organization dedicated to improving the health and well-being of low-income Californians by increasing their access to nutritious, affordable food.



www.cfpa.net

Children in Need



3 in 5 or more than **3 million**

CA public school students are eligible for free or reduced-price school meals











School Breakfast Gap

2 million



Low-income, public school students
in CA miss out on the health,
attendance, and academic benefits
of school breakfast

Benefits of School Breakfast

IMPROVED	DECREASED
 Cognitive Function	 Risk for Obesity and Diabetes
 Academic Achievement	 Aggressive Behavior
 School Attendance	 Delinquency
 Diet and Physical Health	 Suspensions
 Emotional Health	 Tardiness

Benefits of School Breakfast

Improved Attendance



3 in 5 low-income students could see improved attendance

Fewer Absences



3 million fewer absences from school

Additional Funding



millions of additional district funding

California
Food Policy
Advocates

Learn more at <http://bit.ly/BfastAttendance>

After-the-Bell Breakfast



SECOND CHANCE BREAKFAST

Serve students during
a mid-morning break



GRAB 'N GO BREAKFAST

Let kids grab quick
and healthy meals on
the way to class



BREAKFAST IN THE CLASSROOM

Serve breakfast when
and where all kids
are able to eat

**Models can be tailored to the needs of
students and their schools**

State Budget Investment

- **\$1 million** in grant funds to startup or expand school breakfast
- **\$2 million** in additional grant funds
 - ✦ Prioritizing after-the-bell breakfast
 - ✦ High-poverty schools
 - ✦ One-time costs (e.g., equipment, promotional materials, training)

Other Resources

- School Breakfast Materials
 - cfpa.net/school-breakfast
- Attendance and Breakfast Brief
 - cfpa.net/just-released-attendance-breakfast-policy-brief/#more-7522
- LCFF & School Nutrition
 - cfpa.net/nutrition-and-education-policy

Other Resources

- California Action for Healthy Kids Breakfast Grants
 - Eligibility and Timeline details:
<http://www.actionforhealthykids.org/tools-for-schools/apply-for-grants>
 - Katia Ahmed kahmed@actionforhealthykids.org





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Grant Eligibility

- Public school districts, county offices of education, and directly funded charter schools
- SFAs must have at least 20 percent of students enrolled at the site approved for F/RP meals.
- The additional pot of funding will be prioritized for sites with over 60% F/RP and are implementing/expanding a Breakfast after the Bell service model
- Each SFA may apply for no more than 10 sites for up to \$15,000 per site



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Grant Timeline

Date	Activity
January 8, 2018	RFA posted to CDE's Web site
March 1, 2018	Grant applications due to CDE
June 2018	CDE selects grantees
July 2018	Grantees receive funding
July 1, 2018 – March 1, 2019	Grant Period
November 1, 2018	Progress Reports Due to CDE
March 1, 2019	Invoices Due to CDE



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Grant Deadline

The online application closes on **Thursday, March 1, 2018, at 5 p.m.**, at which time the CDE will no longer accept applications.



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Grant Application

- SFAs will now apply for the grant using our online application.
- The CDE will not accept paper applications.



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Grant Application

Grant Plan

- **Public/Private Assistance** – Explain any public or private funding that the SFA has received for starting or expanding an SBP or SFSP. (Up to 5 points)
- **SFA Special Funding/Assistance** – Explain the technical assistance or funding, beyond normal operating support, that the SFA will provide to the site(s). (Up to 5 points)



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Grant Application

Grant Plan (cont.)

- **Barriers** – Provide a detailed explanation that describes the existing barriers that hinder the SFA's ability to provide breakfast or decrease children's ability or desire to participate in the SBP. (Up to 5 points)



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Grant Application

Site Application

- **Innovative Strategies** – Identify innovative strategies designed to maximize participation. (Up to 30 points)
 - Examples of innovative strategies: second chance breakfast, breakfast in the classroom, grab-n-go breakfast



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Grant Application

Site Application (cont.)

- **Budgets** – Identify equipment purchases, site outreach, promotional items and activities, and training (if applicable). (Up to 15 points)
 - Equipment
 - Outreach and Promotion
 - Training



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Grant Application

Site Application (cont.)

The CDE will award additional points if the site:

- Implements a **new SBP (15 points)**
- Qualifies for **Severe Need** breakfast reimbursement (the site served 40 percent or more F/RP lunches two years prior) **(15 points)**
- Is a **Program Improvement** school with at least 50 percent or more enrolled students approved for F/RP meals **(5 points)**
- Agrees to operate the SBP for no less than three years **(5 points)**



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Helpful Hints for Submitting a Successful Grant Application

- Read the Instructions and Scoring Criteria/Matrix before completing the application.
- Equipment requested should support barriers and innovative ideas
- The cost of the equipment should be based on a quote from a vendor (including tax, shipping, etc.)



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Helpful Hints for Submitting a Successful Grant Application

- Be descriptive in the narrative sections.
- When applying for the grant, work with all possible parties to ensure your plans can be carried out.



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Frequently Asked Questions

Is there a separate application for
the Breakfast After the Bell grant?



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Frequently Asked Questions

Where can I find the application?

Request for Applications

School Breakfast Program and Summer Food Service Program Start-up or Expansion

Due: Thursday, March 1, 2018

Funding is for nonrecurring expenses incurred in initiating or expanding a (1) School Breakfast Program (SBP), serving students in kindergarten through grade twelve or (2) Summer Food Service Program (SFSP), serving children and youth eighteen years of age and under during school breaks. School districts, direct-funded charter schools, and County Offices of Education may apply for one or both types of grants; however, only one type of grant may be awarded per school site. Private schools, residential child care institutions, and juvenile detention centers are not eligible to receive these funds.

Program Questions: Tara Masse, e-mail: TMasse@cde.ca.gov, tel. 916-323-7177

Downloading Questions: Tara Masse, School Nutrition Programs Specialist, e-mail breakfastgrant@cde.ca.gov

Document	Description
Online Application Print Application (DOC)	Application for the 2018–19 School Breakfast Program and Summer Food Service Program Start-up and Expansion Grant.
Instructions (DOC)	Grant eligibility, application requirements, and instructions.
Scoring Criteria (DOC)	Scoring Criteria form.
Good Standing Status (DOC)	Includes the criteria that the California Department of Education will consider in determining an agency's good standing status.
Grant Appeal Procedures (DOC)	Instructions for applicants that wish to appeal a grant award decision.

<https://www.cde.ca.gov/fg/fo/r9/sbsf18rfa.asp>



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Frequently Asked Questions

We have excess net cash resources.
Can we apply for a grant?





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Contact Information

Tara Masse, School Nutrition
Programs Specialist, Nutrition
Services Division

- tmasse@cde.ca.gov
- breakfastgrant@cde.ca.gov
- 916-323-7177

BREAKFAST AFTER THE BELL

OUSD Nutrition Services Teacher's Quickie
Guide to Breakfast Success 2017-2018



**OAKLAND UNIFIED
SCHOOL DISTRICT**

Community Schools, Thriving Students



OUSD Nutrition Services Sharing on Breakfast Success

APPROACH: THE RIGHT TEAM & PARTNERS

PROGRAM DESIGN: CHANGE TIME & LOCATION

PROJECT MANAGEMENT & TRAINING: WHAT TOOLS?

GOING TO SCALE: IMPACTS ON NUTRITION SERVICES

GRANTS: IDEAS FOR HOW TO APPLY

RIGHT TEAM & PARTNERS

Breakfast works better when everyone works together.



Nutrition Service Departments must reach out beyond the Department in order to implement a successful program. Custodial Services & Senior District leadership must also be involved.

A designated Project Manager is also key. This position can be a short term contractor or an existing district employee whose regularly assigned workload is temporarily reassigned. Often grant funds can pay for this position - or even be paid for by a food vendor.

A photograph of four diverse students in a school hallway, each carrying a blue breakfast tray. The image is overlaid with a blue gradient. The text 'PROGRAM DESIGN' is written in white, with 'PROGRAM' in a smaller font above 'DESIGN' which is in a large, stylized font.

PROGRAM DESIGN

KEEP STUDENTS AT THE CENTER:

Always keep in mind why the team is doing this work. How do you want students to experience the breakfast program?

TIME & LOCATION CHANGE

Breakfast After the Bell is the umbrella program with several models - in the classroom, grab n' go, and second chance. The main areas changed are time of service (when breakfast is served) and location (where students eat).

If possible, visit another school's program to observe. Many districts post videos and other training resources online. Use these to tailor to your school and district.

HOW IT WORKS: BREAKFAST IN THE CLASSROOM



DELIVERY
BREAKFAST PREPARATION



MEALTIME
FOCUSED AND READY TO LEARN



CLEANUP
LEAVE NO TRACE

HOW IT WORKS: GRAB N' GO - TWO MAIN AREAS TO CHANGE





PROJECT MANAGEMENT & TRAINING

WHAT TOOLS?

CHECKLISTS

Work with the PM to map out pre and post implementation checklists, including central office related items. Pre-check lists will include school schedule, campus map, announcement notices, kitchen equipment capacity, supplies needed, training dates (for teachers and Nutrition staff), labor hour changes to name of few. Checklists can be used during check in meetings to track progress and assign tasks to each team member.

Central office items include financial modeling and menu planning.

TRAINING GUIDES

Develop both a teacher training guide and Nutrition Services training guide. If funding is available, hire a communications designer to integrate graphics and pictures - making the material easier to be retained.



GOING TO SCALE

Districts implementing more than one school will most likely experience impacts to central office operations.

- More capacity needed on delivery vehicles, possibly requiring more routes or larger vehicles.
- More storage capacity and labor hours needed at central kitchens and warehouse.
- Increased delivery days for vendors- especially milk and especially for sites with limited equipment capacity.
- More capacity needed from Area Supervisors due to more complex operations.



IDEAS FOR GRANTS

All start up costs should be covered by grants. Different funders covers different areas.

- Equipment & Supplies
- Marketing
- Development of Training Materials & SOPs
- Contractors & Staff Support - CDE funding does not fund staff time but will provide support for technical assistant and training.

IDEAS FOR GRANTS

Wonderful partners to assist you.





THANK
YOU!

Jennifer Le Barre
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Nutrition Services
Oakland Unified School
District
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Zetta Reicker
Consultant
zetta.reicker@gmail.com

Questions?

- ➔ **Today:** what questions do you have?
- ➔ **Coming Soon:** follow-up to key questions we aren't able to tackle in real time



Thank You

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