

BREAKFAST AFTER THE BELL



Building Momentum for AB 1240: Breakfast After the Bell

California voters, fiscal experts, the editorial board of the Sacramento Bee, the Assembly Education Committee, and a host of local and statewide anti-hunger, health, and education organizations stand behind AB 1240.

More than 750 individuals and 25 partner organizations signed on in support of AB 1240.

economy and statewide policy change is the best way to bring school breakfast to kids in every corner of California.

On May 29, 2015 AB 1240 was held in the Assembly Appropriations Committee. That disappointing decision means the bill will not proceed further in 2015. CFPA is already hard at work planning a renewed state policy push. Increasing access to school breakfast is a win for students, schools, and the California

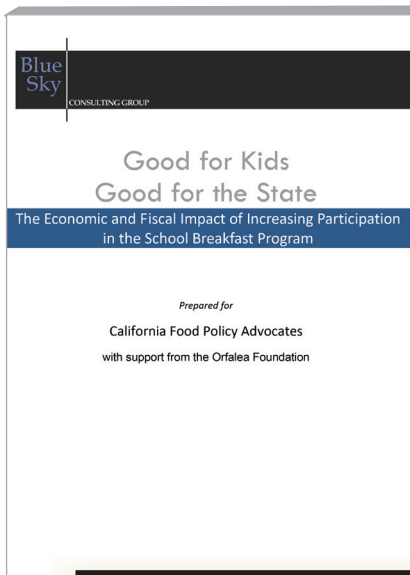
Bipartisan support

AB 1240 passed the Assembly Education Committee on April 22, 2015 with a 6-0 bipartisan vote of 6-0 of support. Voting yes were:

- Patrick O'Donnell (Chair), Democrat, District 70
- Rocky J. Chávez (Vice Chair), Republican, District 76
- Kevin McCarty, Democrat, District 7
- Miguel Santiago, Democrat, District 53
- Tony Thurmond, Democrat, District 15
- Shirley N. Weber, Democrat, District 79

Voters and the media agree

As reported by the **Los Angeles Times**, a 2015 Field Poll showed a strong majority of registered California voters support Breakfast After the Bell.



Positive fiscal impact

Despite the bill being held in Appropriations (the Assembly's fiscal committee), an analysis from the Blue Sky Consulting Group shows the positive impact that expanding school breakfast would have on the California economy and the State General Fund.

Los Angeles Times

Most Californians support serving breakfast to students during school day

Teresa Watanabe

Assemblymember Bonta and actor Jeff Bridges penned an op-ed in support of AB 1240 that was published in nearly two dozen news outlets in Southern California and the Bay Area.

San Jose Mercury News CONTRA COSTA TIMES The Oakland Tribune

Improving student performance in California starts with breakfast

By JEFF BRIDGES AND ROB BONTA

The **Sacramento Bee** declared its support in a May editorial.

A10 The Sacramento Bee | Thursday, April 23, 2015

OPINION

THE SACRAMENTO BEE

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School day breakfast bill feeds more kids

By THE EDITORIAL BOARD

Students need breakfast to learn

According to a recent study we prepared for California Food Policy Advocates, it's a bargain. For decades, the federal government has provided schools with more than \$1 per breakfast served to low-income students. The

Tim Gage, former director of finance for California and the principal and co-founder of the Blue Sky Consulting Group, expressed his fiscally-driven support for expanding school breakfast in a recent op-ed published by the Sacramento Bee.