Opportunity

Everyone deserves food, dignity, and meaningful opportunities to thrive. Let’s make sure enacted laws are efficiently, effectively implemented to best serve our fellow Californians. Let’s work with our administrators to shape policies that prevent food insecurity, alleviate poverty, and eliminate inequities.

Call to Action

Protect Against Harmful Federal Actions

As federal threats become harsh realities, we look to California administrators to help mitigate harm to our communities.

New federal policies – both proposed and final – stand to take critical resources from many Californians. Among those policies are changes that exacerbate punitive time limits on CalFresh participation among adults without dependents; keep our immigrant friends, families, and neighbors from services that help to meet basic, human needs; and undermine children’s access to school meals as well as the science-based standards driving the quality of those meals.

Administrators should exercise every possible option and seize all opportunities to help Californians keep critical social services, including nutrition assistance.

What is administrative advocacy?

Administrators can...

- Shape the implementation of existing laws; and
- Establish new policies outside of the legislative process.

When we...

- Assess the effects of administrative decisions;
- Engage in regulatory processes;
- Meet with administrators; and
- Unite with stakeholders.

We can...

- Compel administrators to take new & different actions;
- Coordinate with administrators to maximize positive impacts; and
- Uphold accountability among administrative leaders.
Focus on Client Experiences
Client experiences should drive change within and across social service programs. California is investing significant resources in new systems and regulatory revisions that can improve experiences for clients and administrators alike. Major efforts are underway, such as the implementation of a single statewide system for administering multiple social service programs; the modernization of WIC; and a revamping all state regulations for CalFresh. Now more than ever is the time for administrators to base decisions on positive outcomes for clients.

Open Doors, Connect Pathways
Californians struggling to meet their basic needs should not have to navigate complex, burdensome systems to get the help they need and deserve. California administrators should
• Embrace an integrated, open-door approach, streamlining enrollment and outreach processes to efficiently reach clients with essential services such as CalFresh, Medi-Cal, WIC, and school meals.
• Address real and perceived barriers to the secure exchange of patient information within the limits of privacy laws in order to better connect health care patients with food and nutrition resources.

Act Now & Look Ahead
As we call on administrators to act on now, we also recognize the need to look ahead. The development of the state’s Master Plans are opportunities to shape future change.

California’s preschool and child care programs should help address the needs of low-income families, including the need for nutritious food. The Master Plan for Early Learning should
• Establish guidelines that guarantee all children enrolled in California’s state-subsidized child care and preschool programs have access to healthy, free or low-cost meals; and
• Recommend state funding to mitigate the cost of serving meals to children enrolled in California’s early learning and care programs.

California’s population of older adults will grow significantly over the next decade. We need a Master Plan for Aging that helps older Californians consistently access the food necessary to support good health. Learn more about our full Master Plan recommendations to improve economic security and prevent hunger among our elders, including ways to better meet the needs of older adults through changes in CalFresh.