

Opportunity

The effect that CalFresh (known federally as the Supplemental Nutrition Assistance Program) has on California's economy cannot be understated. That's why CFPA is hosting a **Twitter Chat on Friday, December 8th at 11am PST** to raise awareness about the importance of CalFresh and the Farm Bill in supporting California's local farmers markets, food retailers, workers, farmers, and the overall economy.

#FarmBillFriday is a weekly series that seeks to raise awareness about the Farm Bill and its importance to low and moderate income Californians. Through weekly social media posts and intermittent Twitter Chats, **#FarmBillFriday** generates discussion and provides community members with the information they need to take action in their communities.



December 8th Twitter Chat Questions

- Q1: What are the ways that #CalFresh supports CA's retailers, farmers, & the overall economy?
- Q2: Every dollar spent on #CalFresh generates \$1.79 in economic activity. How do those funds impact your community?
- Q3: #CalFresh supports low-income CAs & their access to nutritious foods. How can this resource also help in an economic downturn?
- Q4: How does #CalFresh support employment & access to jobs in your community?
- Q5: Washington officials are considering cutting #CalFresh - what would that mean for jobs, farmers & retailers in yr community?
- Q6: Now let's take action! Find your congress rep here: bit.ly/2mM8kbs. Tell them how #CalFresh benefits the economy! #FarmBillFriday

Other Information

Hosted by: [@CAFoodPolicy](https://twitter.com/CAFoodPolicy)

Hashtag: [#FarmBillFriday](https://twitter.com/#FarmBillFriday)

For more info and sharing resources visit: www.cfpa.net