



# Job Description: Senior Advocate

## Location: California

REPORTS TO DIRECTOR OF PROGRAMS OR EXECUTIVE DIRECTOR

The Senior Advocate will lead policy advocacy campaigns that help shape the programs and policies that should connect - but sometimes stand between -- Californians and the food they need.

### Duties and Responsibilities

The primary responsibilities for this dynamic leadership position include developing and implementing policy advocacy campaigns. Nourish California campaigns are time-limited efforts to advance long-term goals by pursuing multiple approaches across our policy agendas. Campaigns present multiple opportunities for stakeholder engagement. All of our campaigns involve multiple staff, funders, and external partners and require multi-year investments of organizational resources.

While activities vary they often include:

- **Advocacy and Campaign Communications.** Managing the development of persuasive arguments; the identification of key messages and messengers; the mapping of power and influence; and otherwise advancing campaigns to advocate increased access to nutritious, affordable food for Californians with low income. Actively representing Nourish California at national, state, and local meetings relevant to our mission, priorities, and agendas. Building the capacity of others to engage in advocacy.
- **Engagement.** Support engagement with diverse groups of stakeholders, including, but not limited to, individuals experiencing economic hardship and food insecurity; community-based organizations; researchers; advocacy organizations; government administrators; and elected officials;
- **Story Collection and Synthesizing Evidence.** Coordinating efforts to gather stories and stakeholder perspectives; analyze data; and synthesize research or other evidence to inform proposed and existing policies;
- **Plan and Produce Content.** Managing and contributing to written publications such as policy memos, factsheets, and briefs. Managing and contributing to the development of compelling, visually appealing content for a variety of audiences via social media and other digital platforms.
- **Management and Supervision.** Developing and overseeing work plans for assigned projects. Managing grants and contributing to grant proposals and grant reports. Overseeing supervisees' individual work plans and facilitating their professional development, as assigned.

**Note:** To carry out the above responsibilities, same-day travel within the state may eventually be required (currently there are no travel expectations due to the pandemic). Occasional overnight travel will be required. Travel requirements will vary by project and assignments and are not always predictable.

## Qualifications

Relevant skills and experience include policy advocacy, leadership, communication, strategic thinking, and a strong commitment to improving nutrition, health, and well-being for Californians with low income.

### Required skills and experience

- At least seven years of relevant work experience. Relevant time spent in undergraduate courses or total time engaged in graduate education in a relevant field, such as public policy, public health, social welfare, or nutrition may contribute to this requirement.
- Demonstrated experience with project management and campaign coordination
- Experience managing people, projects, and grants
- Excellent written communication skills;
- Excellent verbal communication skills;
- Problem-solving, analytical, and critical thinking skills;
- The ability to work independently, coordinate multiple projects, and respond appropriately to multiple priorities; and
- Working knowledge of Microsoft Office software, Google Docs, and Internet browsers.

### Desired skills and experience

Demonstrated skills and experience with respect to

- Policy advocacy experience with poverty, health, nutrition, or a related social movement
- Strategic communications or media advocacy;
- Policymaker education and lobbying;
- Community organizing and engagement;
- Policy-relevant research and data analysis;
- Data visualization and mapping
- Understanding of issues affecting populations with low income
- Experience working with elected officials and/or administrators in education, health, or human services
- Working knowledge of legislative and/or government decision- and budget-making processes
- Public speaking experience
- An understanding of and a willingness to address institutional and structural racism, implicit and explicit bias, systemic inequities, and their impacts on individuals and communities
- Experience incorporating the perspectives of multiple communities, particularly communities negatively impacted by systemic inequities, in policy, programmatic, or operational decisions
- Experience considering the impacts of proposed and existing policies or programs on multiple communities, particularly communities negatively impacted by systemic inequities
- Experience with GoogleApps and WordPress
- Experience with digital advocacy
- Demonstrated fluency and/or literacy in more than one language

The salary range for this position is \$70,000 to \$95,000. We offer outstanding benefits, including dependent coverage.

Nourish California is actively working to build a talented team that's inclusive of diverse experiences and communities. Underrepresented individuals and those with a personal connection to our mission are encouraged to apply. All applicants are given careful consideration.

For more details, instructions, and to apply online visit:

) <https://nourishca.org/about/career-opportunities/>