



Job Description: Policy Advocate

Location: California

REPORTS TO SENIOR ADVOCATE

The Policy Advocate will help shape the programs and policies that should connect - but sometimes stand between -- Californians and the food they need.

Duties and Responsibilities

While daily activities vary in this dynamic position, they generally include developing, advocating, and implementing policy solutions; analysis; research; writing for a variety of audiences; and speaking with a range of stakeholders. They often include:

- Crafting and delivering persuasive arguments; identifying key messages and messengers; mapping power and influence; and otherwise advocating to increase access to nutritious, affordable food for Californians with low income;
- Engaging with diverse groups of stakeholders, including, but not limited to, individuals experiencing economic hardship and food insecurity; community-based organizations; researchers; advocacy organizations; government administrators; and elected officials;
- Gathering stories and perspectives; analyzing data; and synthesizing research or other evidence to inform proposed and existing policies;
- Contributing to written publications such as policy memos, factsheets, and briefs.
Contributing to the development of compelling, visually appealing content for a variety of audiences via social media and other digital platforms.
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- Actively representing Nourish California at state and local meetings relevant to our mission, priorities, and agendas;
- Coordinating special projects, including local and statewide educational and advocacy events (in-person and virtual); and
- Carrying out grant deliverables and contributing to grant proposals and grant reports.

Note: To carry out the above responsibilities, same-day travel within the state may eventually be required (currently there are no travel expectations due to the pandemic). Occasional overnight travel will be required. Travel requirements will vary by project and assignments and are not always predictable.

Qualifications

Relevant skills and experience include advocacy, leadership, communication, strategic thinking, and a strong commitment to improving nutrition, health, and well-being for low-income Californians.

Required skills and experience

- At least five years of relevant work experience. Relevant time spent in undergraduate courses or total time engaged in graduate education in a relevant field, such as public policy, public health, social welfare, or nutrition may contribute to this requirement.
- Excellent written communication skills;
- Excellent verbal communication skills;
- Problem-solving, analytical, and critical thinking skills;
- The ability to work independently, coordinate projects, and respond appropriately to multiple priorities; and
- Working knowledge of Microsoft Office software, Google Docs, and Internet browsers.

Desired skills and experience

Demonstrated skills and experience with respect to

- Strategic communications or media advocacy;
- Policymaker education and lobbying;
- Community organizing and engagement;
- Policy-relevant research and data analysis; and/or
- Data visualization and mapping
- Policy advocacy experience with poverty, health, nutrition, or a related social movement
- Understanding of issues affecting low-income populations
- Experience working with elected officials and/or administrators in education, health, or human services
- Working knowledge of legislative and/or government decision- and budget-making processes
- Public speaking experience

- An understanding of and a willingness to address institutional and structural racism, implicit and explicit bias, systemic inequities, and their impacts on individuals and communities
- Experience incorporating the perspectives of multiple communities, particularly communities negatively impacted by systemic inequities, in policy, programmatic, or operational decisions
- Experience with GoogleApps and WordPress
- Experience with digital advocacy.
- Demonstrated fluency and/or literacy in more than one language

The salary range for this position is \$60,000 to \$80,000. We offer outstanding benefits, including dependent coverage.

Nourish California is actively working to build a talented team that's inclusive of diverse experiences and communities. Underrepresented individuals and those with a personal connection to our mission are encouraged to apply. All applicants are given careful consideration.

For more details, instructions, and to apply online visit:

> <https://nourishca.org/about/career-opportunities/>