

# CALFRESH FRUIT & VEGETABLE EBT PILOT

Updated February 2024



where CalFresh participants can earn fruit and vegetable supplement benefits



of incentives earned by CalFresh participants when purchasing fresh fruits and vegetables at participating retailers in one month (January 2024)



served in January 2024, impacting roughly 65,000 people

This highly successful, efficient program will end without more funding in the FY 24-25 budget. CalFresh participants will see a drop in their benefits if the legislature doesn't act.

## \$21 million

needed to keep the program going for 12 more months (1)

## 38 Assemblymembers & 25 Senators

have pilot locations in their district.

The number of participating retailers in these Human Services Budget leaders' districts are:

- Speaker Robert Rivas - 2
- Pro-Tem Mike McGuire - 2
- Asm. Jesse Gabriel - 2
- Sen. Scott Wiener - 0
- Asm. Corey Jackson - 3
- Sen. Caroline Menjivar - 6

"I learned about the Fruit & Vegetable program they have going on today and it seems like it's going to be like a lifesaver. I have three kids and they eat lots of fruits and vegetables."

Testimonial from shopper,  
Tabitha

(1) SPUR estimate based on data provided by California Department of Social Services and Office of Technology Solutions Integration. This projection could increase or decrease as the pilot provides additional data in the coming months.



Questions or more information?

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