

CalFresh Fruit & Vegetable EBT Program

Making healthy food more affordable for CalFresh families

Updated March 2026

The Opportunity

The CalFresh Fruit & Vegetable EBT Program provides low-income families with up to \$60 each month in matching dollars when they purchase fresh fruits and vegetables with their CalFresh benefits, making healthy food more affordable while also supporting California farmers and grocers.

75,800 households

representing roughly 127,000 people, earned benefits from the program in February 2026¹



92 retail locations

where CalFresh participants can earn fruit & vegetable supplemental benefits



\$3.9M per month

amount of supplemental benefits earned in February 2026, the latest month of available data



The Current State

This highly successful and efficient program restarted on November 17, 2025 thanks to a one-time, \$36 million allocation approved by the California Legislature and Governor for FY 2025–26.

Current funding will only keep the program active for approximately 8–10 months.² Without sustained funding, the program's future remains at risk, leaving CalFresh families with fewer resources to put healthy food on the table.

The Need

With hunger on the rise and millions of Californians struggling to afford food, the legislature must take action and continue investing in the program to ensure it remains available year round and expands to reach even more families in need.

A one-time, \$100 million allocation from the state's general fund would sustain the program for a full year and allow it to expand to additional retail locations to serve more CalFresh families in new regions of the state.

¹ Data based on records from February 2026, the latest month of available program data.

² Fullwell estimates based on data provided by California Department of Social Services and Office of Technology and Solutions Integration.



More Information

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